



Helping make your agency future ready with texting capabilities and online reviews

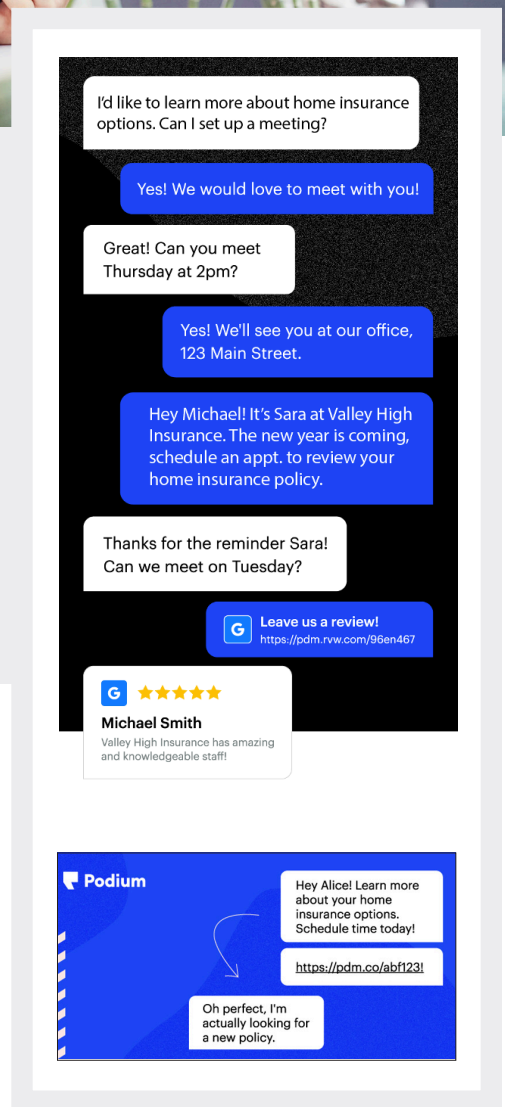
Travelers has partnered with Podium, an Interaction Management Platform™, where agents can message leads and customers, get reviews and feedback, and communicate easily with their teams. Did you know 90% of customers prefer to engage with local businesses using text or another messaging app? Let us help you become future ready today. Visit try.podium.com/travelers.

Description:

Podium is changing the way local business gets done. Whether it's messaging your leads and customers, gathering reviews and actionable feedback to improve your agency, or marketing to your audience with ease and speed, Podium is here to optimize every interaction, all in one powerful inbox. No more phone tag or unanswered emails; Podium powers interactions through simple messaging, so you'll meet your leads and customers where they are.

Key Features:

- Transform and maintain online reputation
- Convert conversations into appointments + revenue
- Increase speed, efficiency and visibility
- Retain customers



*Source: Travelers Connected Customer Research Study, 2020.



“As a Travelers agent myself, I would highly recommend Podium to other Travelers agents. It’s really helped our business. Customers love text messaging. It’s easy for our staff to use, and it’s helped us become the most highly rated insurance agency in the state of New York.”

– Matt Wood, President, MetzWood Insurance

Product Features

- **Inbox**
Manage all messages from multiple platforms in a single inbox.
- **Reviews**
With customer reviews on Google, Facebook and more, you’ll show up where it matters most, so you can rank higher, and your leads can find you even easier.
- **Webchat**
Take the conversation offline by responding to your website visitors via text.
- **Campaigns**
SMS marketing to help agents convert interactions into opt-in lists at a variety of existing Podium touch points, including via webchat or after leaving a review.
- **Surveys**
Quickly collect and act on customer feedback.
- **Teamchat**
Brings all the interactions your agency has about customers into one place.

Travelers’ Exclusive Product Pricing (20% Discount)

Reviews Plus – Starting at \$199/month

A savings of \$50/month

Maximize leads and reviews. Up to **250** Reviews and Leads/ per month.

- ✓ **Unify your Digital Communication**
- ✓ **Make your website textable**
- ✓ **Free version of SMS Campaigns**
- + **Send Review Invites**
- + **Respond to Reviews in Podium**
- + **1 Free Card Reader to Automate Review Invites**

Marketing Plus – Starting at \$279/month

A savings of \$70/month

Market more effectively with SMS. Up to **500** Marketing Subscribers/ per month.

- ✓ **Unify your Digital Communication**
- ✓ **Make your website textable**
- ✓ **Free version of Reviews**
- + **Send SMS Campaigns**
- + **Grow your SMS marketing list**
- + **1 Free Card Reader to Automate Subscriber Opt-Ins**

Business in a Box – Starting at \$359/month

A savings of \$90/month

Everything the local business needs to win in one platform.

Unlimited Reviews, Leads and **500** Marketing Subscribers.

- ✓ **Everything in Reviews Plus**
- ✓ **Everything in Marketing Plus**
- ✓ **Our Voice and Inbox Pro package**

Visit try.podium.com/travelers to get started!



travelers.com

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