

# partners



**Trusted Choice**  
INDEPENDENT INSURANCE AGENTS

INDEPENDENT INSURANCE  
AGENTS OF MONTANA

You are cordially invited to become a "Partner" of the Independent Insurance Agents of Montana. IIAM has streamlined the sponsorship process for insurance companies, wholesalers and vendors that support IIAM on an on-going basis.

We are confident our Partners will appreciate this "one-stop" approach to supporting IIAM and our members. Becoming an IIAM Partner guarantees you high-profile, year-long exposure to members of the Independent Insurance Agents of Montana. Becoming a Partner eliminates multiple solicitations throughout the year, as Partners write one check and receive continuing benefits.

Pledges accepted beginning December 15, 2016.

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## BENEFITS

*Support the Agency Distribution System:*

Your backing makes it possible for IIA? to develop affordable, quality programs that enhance the professionalism of ? a` fana's independent insurance agents.

*Significant Savings:*

The value of the various benefits you receive as an IIA? Partner far exceeds the cost!

*Unique Perks:*

Many of the perks you receive as an IIA? Partner are not available to other companies — at any cost!

*First Pick:*

Partners are guaranteed first pick of sponsorships and exhibit space at the IIA? annual convention.

*No Hassle:*

We will not solicit money from you again this year.

Payment due January 31, 2017

## PARTNER PLEDGE

Company: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Email: \_\_\_\_\_

Check       Visa       Discover  
 Bill Me       MasterCard       American Express

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

*Associate membership included for all levels!*

- |  |   |
|--|---|
| <input type="checkbox"/> TITLE (\$10,000)  | <input type="checkbox"/> EMERALD (\$4,000)  |
| <input type="checkbox"/> DIAMOND (\$8,000) | <input type="checkbox"/> SAPPHIRE (\$2,500) |
| <input type="checkbox"/> RUBY (\$6,000)    |   |

| 2017 IIAM COMPANY PARTNER PROGRAM   | Title     | Diamond  | Ruby     | Emerald | Sapphire |
|---|-----------|----------|----------|---------|----------|
|   | \$10,000  | \$8,000  | \$6,000  | \$4,000 | \$2,500  |
| <b>VISIBILITY AT IIAM EVENTS</b>  |           |          |          |         |          |
| Annual convention exhibit booth (includes 1 registration)   | x         | x        | x        | x       | x        |
| △ Priority selection of convention exhibit booth location   | 1st       | 2nd      | 3rd      | 4th     | 5th      |
| ● Complimentary registration to convention  | 2         | 2        | 1        | 1       |          |
| ● Complimentary registration to leadership conference   | 4         | 3        | 2        | 1       |          |
| △ Logo/company name integrated into event logos   | x         |          |          |         |          |
| * Ad on event website homepages (rotated regularly)   | x         | x        |          |         |          |
| * Name or logo on lanyards and registration materials   | x         | x        |          |         |          |
| Choice of group outing to lead at annual convention   | 1st       | 2nd      | 3rd      |         |          |
| * Ad for convention program   | Full      | Full     | Half     | Half    | Quarter  |
| * Name or logo on all event promotional materials, signage & announcements  | x         | x        | x        | x       | x        |
| Link from event website to your website   | x         | x        | x        | x       | x        |
| Trusted Choice Junior Golf Tournament   | Event     | Banquet  | Lunch    | General |          |
| MIEF Darrell Bjornson Golf Tournament Fundraiser  | Event     | Hole     | Drinks   | General |          |
| <b>CONNECT WITH MEMBER AGENTS</b>   |           |          |          |         |          |
| Receive full member agency list with key contact information in Excel format upon request (limit one list per year per company) | x         | x        |          |         |          |
| Sponsorship of (1) First Timer Scholarship to National Legislative Conference   | 1         | x        |          |         |          |
| Sponsorship of (1) First Timer Scholarship to National Leadership Conference  | x         | x        |          |         |          |
| ● Sponsorship of AGENT registration to state leadership conference  | 3         | 2        | 1        |         |          |
| Opportunity to present or speak on a topic during YAC webinar (limited to first 6 sponsors annually)                            | x         | x        | x        |         |          |
| Discounted registration rates for all company employees at IIAM events and educational classes                                  | x         | x        | x        | x       | x        |
| Opportunity to serve on IIAM committees   | x         | x        | x        | x       | x        |
| Annual associate membership   | x         | x        | x        | x       | x        |
| <b>EXPOSURE THROUGH PRINT &amp; DIGITAL ADVERTISING</b>   |           |          |          |         |          |
| Opportunity to submit sponsored content for IIAM's newsletter   | x         | x        |          |         |          |
| Featured on IIAM homepage with logo and hyperlink to company website (rotated regularly)  | x         | x        | x        |         |          |
| Recognition on IIAM social media channels   | x         | x        | x        |         |          |
| Recognition in each issue of the IIAM electronic newsletter   | Logo      | Logo     | Logo     | Name    | Name     |
| Letter mailed annually by IIAM to member agencies recognizing PARTNERS' support of the association                              | x         | x        | x        | x       | x        |
| * Advertising in electronic newsletter  | Full (12) | Half (6) | Half (3) | Qtr (2) | Qtr (1)  |
| <b>SET YOUR COMPANY APART FROM YOUR COMPETITION</b>   |           |          |          |         |          |
| Legislative Changes webinar co sponsor (your logo on marketing, registration page, webinar)                                     | x         | x        |          |         |          |
| IIAM Past President's Dinner co-sponsor (held during convention)  | x         | x        | x        |         |          |
| Recognition as a PARTNER at IIAM industry socials   | x         | x        | x        |         |          |
| Recognition as a PARTNER at education lunches   | x         | x        | x        |         |          |
| YAC webinar co-sponsor  | x         | x        | x        |         |          |
| YAC communications & business meetings co-sponsor   | x         | x        | x        | x       |          |
| Recognition as a PARTNER on IIAM website  | Logo      | Logo     | Logo     | Name    | Name     |
| Recognition at all IIAM Board of Directors meetings   | x         | x        | x        | x       | x        |
| Recognition at the annual agents meeting during convention  | x         | x        | x        | x       | x        |

\* Company is responsible for providing artwork to IIAM on the 5th of the month prior to the month of issue in PDF, JPG, or EPS format.

△ Selection order based on Partner level and the order pledges are received. ● Hotel accommodations, and other optional activities not included.