

2017 IIAM COMPANY PARTNER PROGRAM	Title	Diamond	Ruby	Emerald	Sapphire
	\$10,000	\$8,000	\$6,000	\$4,000	\$2,500
VISIBILITY AT IIAM EVENTS					
Annual convention exhibit booth (includes 1 registration)	x	x	x	x	x
△ Priority selection of convention exhibit booth location	1st	2nd	3rd	4th	5th
● Complimentary registration to convention	2	2	1	1	
● Complimentary registration to leadership conference	4	3	2	1	
△ Logo/company name integrated into event logos	x				
* Ad on event website homepages (rotated regularly)	x	x			
* Name or logo on lanyards and registration materials	x	x			
Choice of group outing to lead at annual convention	1st	2nd	3rd		
* Ad for convention program	Full	Full	Half	Half	Quarter
* Name or logo on all event promotional materials, signage & announcements	x	x	x	x	x
Link from event website to your website	x	x	x	x	x
Trusted Choice Junior Golf Tournament	Event	Banquet	Lunch	General	
MIEF Darrell Bjornson Golf Tournament Fundraiser	Event	Hole	Drinks	General	
CONNECT WITH MEMBER AGENTS					
Receive full member agency list in Excel format upon request	x	x			
Sponsorship of (1) First Timer Scholarship to National Legislative Conference	x	x			
Sponsorship of (1) First Timer Scholarship to National Leadership Conference	x	x			
● Sponsorship of AGENT registration to state leadership conference	3	2	1		
Opportunity to present or speak on a topic during YAC webinar (limited)	x	x	x		
Discounted registration rates for all company employees at IIAM events and educational classes	x	x	x	x	x
Opportunity to serve on IIAM committees	x	x	x	x	x
Annual associate membership	x	x	x	x	x
EXPOSURE THROUGH PRINT & DIGITAL ADVERTISING					
Opportunity to submit sponsored content for IIAM's newsletter	x	x			
Featured on IIAM homepage with logo and hyperlink to company website (rotated regularly)	x	x	x		
Recognition on IIAM social media channels	x	x	x		
Recognition in each issue of the IIAM electronic newsletter	Logo	Logo	Logo	Name	Name
Letter mailed annually by IIAM to member agencies recognizing PARTNERS' support of the association	x	x	x	x	x
* Advertising in electronic newsletter	Full (12)	Half (6)	Half (3)	Qtr (2)	Qtr (1)
SET YOUR COMPANY APART FROM YOUR COMPETITION					
Legislative Changes webinar co sponsor (your logo on marketing, registration page, webinar)	x	x			
IIAM Past President's Dinner co-sponsor (held during convention)	x	x	x		
Recognition as a PARTNER at IIAM industry socials	x	x	x		
Recognition as a PARTNER at education lunches	x	x	x		
YAC webinar co-sponsor	x	x	x		
YAC communications & business meetings co-sponsor	x	x	x	x	
Recognition as a PARTNER on IIAM website	Logo	Logo	Logo	Name	Name
Recognition at all IIAM Board of Directors meetings	x	x	x	x	x
Recognition at the annual agents meeting during convention	x	x	x	x	x

Quarterly payment plans available for higher levels.

* Company is responsible for providing artwork to IIAM on the 5th of the month prior to the month of issue in PDF, JPG, or EPS format.

● Hotel accommodations, and other optional activities not included. △ Selection order based on Partner level and the order pledges are received.